

Monday, February 21

NPU-F Meeting

**RE: Agent Change Request for The Camp Group dba Felix's Ansley**

To Whom it May Concern:

This notice is to inform of the upcoming Agent Change Request for Felix's located in Ansley Square. This change has come about due to the untimely passing of the previous owner, David Camp. David Passed in the Fall of 2020, and after a long period of probate, his will was acknowledged to transfer the ownership of the business to his long-term manager, Casey Deyton. Casey officially took over ownership of the business in April of 2021. Upon taking ownership he began the process of changing agency of the liquor license as instructed by his attorney Michael Sard. As you know, this agent change process matriculates through a review process that includes our neighbors and interested parties through the local NPU. As such, it seems appropriate to make introduction and provide some insight into the business decisions Casey has made to improve security in Felix's itself, reduce the noise footprint of the business, improve security in Ansley Square itself, and actively improve relations and access for neighborhood groups in the surrounding area.

**Security within Felix's** - A business decision has been made to provide security personnel 7nights per week for the safety of patrons and staff. This decision is one that is costly, about \$4400/month, but seems an appropriate decision based on increased incidence of crime and bad actors throughout the community in specific and Atlanta in general. Casey has worked closely with the security firm to develop protocols for staff should negative incidents arise or bad actors come into the business. These include specific action points for which security has the direction and authority to escalate an event and involve Atlanta Police Department. Felix's security has also been instructed to act as an additional layer of security and support for the security force employed by Ansley Square itself through its property manager the Square Group.

**Reduced Noise Footprint of Felix's** – In addition to improving security at Felix's, Casey heard the concerns of neighbors regarding noise, and made business decisions to improve the physical plant of the business to reduce noise in general. To date, approximately \$70,000 has been invested to install a double door system with a vestibule and noise suppressing insulation that inhibits noise from escaping to the outside of the business. Casey has invited many of the neighbors that serve on HOA's in the surrounding community to inspect this work and it has been well accepted. Additional construction is planned to continue improvements regarding noise, and it is his intent to affect these changes at the earliest possible time with continued invitation for input from neighbors and neighborhood organizations.

**Improved Security in Ansley Square** – Acting as both a tenant in Ansley Square and as a voice of change representing concerns of neighborhood groups, Casey has acted to bring to The Square Groups attention the continuing concerns regarding general security in Ansley Square. This dialogue is active and seeks to enhance general security by having 1) increased presence of security in the parking area, 2) armed security personnel on sight 7 days per week, and 3) Improved communication between various security personnel retained by business tenants in Ansley Square and the general security provided by

The Square Group itself. Ideally these changes will enhance response time for potential incidents, reduced incidents in general through improved presence of security and more active information regarding known bad actors coming on the property, and generally reduce noise and improve security for The Square itself and the neighborhood in general.

**Improved Communication and Relationships with Neighbors and Neighborhood Representatives -**